



Franchise Services of North America Inc.

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For Immediate Release

FRANCHISE SERVICES OF NORTH AMERICA ANNOUNCES THE OPENING OF FIVE NEW U-SAVE CAR & TRUCK RENTAL LOCATIONS

RIDGELAND, MISSISSIPPI, February 2, 2016

TSX-V Trading Symbol: FSN

FRANCHISE SERVICES OF NORTH AMERICA INC. (“**FSNA**” or the “**Company**”) (FSN.V) announced today the opening of five new U-Save Car & Truck Rental locations. Three new franchises opened in the U.S. in Eugene, Oregon and Laurel and Florence, Mississippi. We are also excited to announce the two new international locations located in Costa Rica and the Dominican Republic. U-Save continues to build the brand and expand their footprint both in the U.S. and in the international markets.

“U-Save’s mission is to earn the right to serve our customers each and every time. Growing the system and building our brand with these quality franchises is key to achieving our mission and we are extremely pleased to serve customers in these new areas.” _Brad Kjar, Director of Operations

About FSNA

FSNA is a publicly traded company listed on the TSX Venture Exchange. The Company and its subsidiaries own the following brands: U-Save Car & Truck Rental® (“**U-Save**”), U-Save Car Sales, Auto Rental Resource Center (“**ARRC**”), Xpress Rent A Car, Sonoran National Insurance Group and Peakstone Financial Services.

U-Save, together with its subsidiary ARRC, has over 900 locations throughout the United States and is one of North America’s largest franchise car rental companies. U-Save currently services 19 airport markets in 13 different states. Although primarily based in the United States, U-Save has 18 international locations in Mexico, Greece, the Middle East, Latin America, and the Caribbean.

With more than 150 years of combined insurance experience, Sonoran National Insurance Group is licensed in all 50 states and serves customers in every part of the country. Sonoran

provides an entire range of business and personal insurance solutions customized to the needs of its clients.

For further information on FSNA or any of its operating subsidiaries, please contact:

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