



*Franchise Services of North America Inc.*

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**For Immediate Release**

**FRANCHISE SERVICES OF NORTH AMERICA ANNOUNCES THE OPENING OF  
TWO NEW U-SAVE CAR & TRUCK RENTAL IN SOUTH FLORIDA**

**RIDGELAND, MISSISSIPPI, August 16, 2016**

**TSX-V Trading Symbol: FSN**

**FRANCHISE SERVICES OF NORTH AMERICA INC.** (“**FSNA**” or the “**Company**”) (FSN.V) announces the opening of the new airport location in Miami, Florida for U-Save Car & Truck Rental. We are also excited to announce a second new location in South Florida located in Doral. Growing the system and building the brand with quality franchisees is key to the future success of U-Save.

*“We are extremely excited to announce the opening of these two new U-Save locations in South Florida. The Miami International Airport is currently on the top 20 list of U.S. airports and is one of the main travel gateways between the U.S. and Latin America. The Miami International Airport and Doral, FL locations will be key to the continued growth of the U-Save Auto Rental brand, both now and in the future.” \_ Jason Brown, Director of U-Save Franchise Sales*

**About FSNA**

FSNA is a publicly traded company listed on the TSX Venture Exchange. The Company and its subsidiaries own the following brands: U-Save Car & Truck Rental® (“**U-Save**”), U-Save Car Sales, Auto Rental Resource Center (“**ARRC**”), Xpress Rent A Car, Sonoran National Insurance Group and Peakstone Financial Services.

U-Save, together with its subsidiary ARRC, has over 900 locations throughout the United States and is one of North America’s largest franchise car rental companies. U-Save currently services 19 airport markets in 13 different states. Although primarily based in the United States, U-Save has 18 international locations in Mexico, Greece, the Middle East, Latin America, and the Caribbean.

With more than 150 years of combined insurance experience, Sonoran National Insurance Group is licensed in all 50 states and serves customers in every part of the country. Sonoran

provides an entire range of business and personal insurance solutions customized to the needs of its clients.

For further information on FSNA or any of its operating subsidiaries, please contact:

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