



Franchise Services of North America Inc.

1052 Highland Colony Parkway, Suite 204
Ridgeland MS 39157
(601) 713-4333
www.fsna-inc.com

For Immediate Release

FRANCHISE SERVICES OF NORTH AMERICA ANNOUNCES THE OPENING OF THE U-SAVE CAR & TRUCK RENTAL LOCATION AT THE LOS ANGELES, CA AIRPORT (LAX)

RIDGELAND, MISSISSIPPI, June 23, 2015

TSX-V Trading Symbol: FSN

FRANCHISE SERVICES OF NORTH AMERICA INC. (“**FSNA**” or the “**Company**”) (FSN.V) announced today the opening of the U-Save Car & Truck Rental location in Los Angeles, CA. The new location will provide car and truck rental for travelers at the LAX airport. U-Save continues to build the brand and expand their footprint around the U.S. in key markets.

“We are extremely excited about the new location and the continued growth of the system. Growing the system and building the brand with quality franchisees is key to the future success of U-Save.” _ Tom McDonnell, CEO

About FSNA

FSNA is a publicly traded company listed on the TSX Venture Exchange. The Company and its subsidiaries own the following brands: U-Save Car & Truck Rental® (“**U-Save**”), U-Save Car Sales, Rent-A-Wreck® of Canada, PractiCar®, Auto Rental Resource Center (“**ARRC**”), Xpress Rent A Car, Sonoran National Insurance Group and Peakstone Financial Services.

U-Save, together with its subsidiary ARRC, has over 900 locations throughout the United States and is one of North America’s largest franchise car rental companies. U-Save currently services 19 airport markets in 13 different states. Although primarily based in the United States, U-Save has 18 international locations in Mexico, Greece, the Middle East, Latin America, and the Caribbean.

Practicar Systems Inc. owns the rights to the Rent-A-Wreck and the PractiCar trademarks for all of Canada. The Rent-A-Wreck system operates a network of 61 franchise locations from coast-to-coast in Canada, providing a range of vehicle rental, leasing and sales options to its customers. The Rent-A-Wreck system has been in continuous operation in Canada since 1976.

With more than 150 years of combined insurance experience, Sonoran National Insurance Group is licensed in all 50 states and serves customers in every part of the country. Sonoran provides an entire range of business and personal insurance solutions customized to the needs of its clients.

For further information on FSNA or any of its operating subsidiaries, please contact:

Thomas P. McDonnell, III
Franchise Services of North America Inc.
(601) 713-4333

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.