



Franchise Services of North America Inc.

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For Immediate Release

**U-SAVE CAR & TRUCK RENTAL PROUDLY PARTICIPATED IN THIS YEAR'S
AUTO RENTAL SUMMIT HOSTED BY THE
AMERICAN CAR RENTAL ASSOCIATION AND AUTO RENTAL NEWS**

RIDGELAND, MISSISSIPPI, November 2, 2016

TSX-V Trading Symbol: FSN

FRANCHISE SERVICES OF NORTH AMERICA INC. (“**FSNA**” or the “**Company**”) (FSN.V) announces that one of U-Save’s franchisees and corporate partners attended the Auto Rental Summit on October 24-25, 2016. Sean Cox, U-Save Car & Truck Rental franchise owner from Colorado Springs, Colorado, and Brad Kjar, Director of Operations for U-Save, attended this year’s Auto Rental Summit held at the B Resort and Spa in Orlando, Florida. The Auto Rental Summit is co-hosted by *Auto Rental News* and ACRA - the American Car Rental Association. The annual two-day event fosters a collaboration of ideas between car rental operators from around the world. Cox participated in a panel discussion on the topic of risk assessment, and Kjar participated in a panel discussion concerning the Safe Rental Car Act. U-Save is proud to participate in the development and growth of our industry.

About FSNA

FSNA is a publicly traded company listed on the TSX Venture Exchange. The Company and its subsidiaries own the following brands: U-Save Car & Truck Rental® (“**U-Save**”), U-Save Car Sales, Auto Rental Resource Center (“**ARRC**”), Xpress Rent A Car, Sonoran National Insurance Group and Peakstone Financial Services.

U-Save, together with its subsidiary ARRC, has over 900 locations throughout the United States and is one of North America’s largest franchise car rental companies. U-Save currently services 19 airport markets in 13 different states. Although primarily based in the United States, U-Save has 18 international locations in Mexico, Greece, the Middle East, Latin America, and the Caribbean.

With more than 150 years of combined insurance experience, Sonoran National Insurance Group is licensed in all 50 states and serves customers in every part of the country. Sonoran provides an entire range of business and personal insurance solutions customized to the needs of its clients.

For further information on FSNA or any of its operating subsidiaries, please contact:

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